

PREMIUM SEATING GUIDE

The sports and entertainment business has exploded during the past 20 plus years, fueled by amazing new stadiums and arenas, mega TV rights fees, and lucrative corporate sponsorship deals. As such, event attendance continues to evolve into a total entertainment experience driven by new technologies, plush amenities, and unique access. Accompanying this rapid growth is the diversification of premium seating options, which have evolved to accommodate the wants and needs of the businesses and fans that demand exclusive experiences. For sports fans and concertgoers, nothing beats having premium seating that puts you right in the thick of the excitement. Luxury Suites, Party Suites, Loge Boxes, Club Seats, Courtside Seats, Party Decks, and All-Inclusive Clubs provide a range of options when it comes to enjoying a unique and upscale experience within the confines of a sports or concert venue.



LUXURY SUITES

Considered the gold standard for corporate entertainment, Luxury Suites have existed since the 1960s. Also referred to as Luxury Boxes, Corporate Suites, and Executive/Sky Boxes, Luxury Suites provide a private, controlled environment with upscale food and beverage options and the opportunity for more intimate interactions during an event. Now, luxury suites can be enjoyed by private parties as well as corporations alike. With space to move about freely, suites offer a private “cocktail” party atmosphere within the venue.

- Accommodates 8-30 Guests
- Lounge style seating options
- Large, comfortable, stadium-style seating
- Climate-controlled environment
- Private, intimate atmosphere
- Pre-order catering options
- Day-of-event catering options
- Personal in-suite attendant
- Private entrance into the stadium*
- VIP Parking Options*
- Suite level restaurant & club access*

* Typical of most Luxury Suites but can vary based on venue

Venue	Single Game Luxury Suite Cost
NFL	\$12,000 - \$40,000
Arena	\$2,000 - \$12,000
MLB	\$2,000 - \$12,000
Ampitheaters	\$1,000 - \$15,000

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PARTY SUITES

Designed to entertain more guests than Luxury Suites, Party Suites can often accommodate 100-500 guests. These large suites offer a great option for corporate events, in particular; training sessions, product launches, annual company parties, and much more. Party suites come with all of the same amenities as Luxury Suites but with an added option to book a private conference room with technology capabilities. Hosting an event in a party suite with a game or concert following the meeting is a great way to keep everyone entertained and on-task.

- Private, professional atmosphere
- Room to entertain a large number of guests
- Option to reserve a conference room
- Exclusive lounge access
- Inside & outside seating*
- Option to pre-order catering
- Day-of-event food and beverage ordering
- Private restrooms (in suite or on suite level)
- Private entrance into the venue*
- Reserved Parking Passes*
- In-suite concierge

* Typical of most Party Suites but can vary based on venue

Venue	Single Game Party Suite Cost
NFL	\$12,000 - \$40,000
Arena	\$8,000 - \$20,000
MLB	\$3,500 - \$15,000



THEATER / LOGE BOXES

While Theater Boxes are commonplace in concert halls, they have started making the scene in sporting venues, particularly indoor arenas, offering consumers luxury on a smaller scale. With an average of 4-6 seats, Loge Boxes offer small parties some of the best views in the venue. These private boxes often include a reserved dining table in the exclusive lounge and bar area, with private wait service throughout the event. Typically, a chef's buffet, a full bar, and VIP parking passes are included with the Loge Box.

- Private space
- Access to a lounge area
- Food & Beverages included*
- Smaller intimate setting
- Typically closer to the action than luxury suites
- Reserved Parking*
- In-seat wait service
- Upscale seating options

* Typical of most Theater/Loge Boxes but can vary based on venue

Venue	Single Game Loge Boxes Cost
NFL	\$2,000 - \$15,000
Arena	\$2,000 - \$10,000
MLB	\$1,000 - \$10,000
Ampitheaters	\$1,000 - \$15,000

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CLUB SEATS

While not new to the sports-entertainment scene, club seats continue to be a staple for exclusive entertainment options. Usually located in the mid-section of the arena or stadium, club seats are often considered a higher class seating option than anywhere else in the venue other than luxury boxes. Included with club seats is access to private lounges and restaurants within the venue, exclusive menu options, and private parking passes. Depending on the venue, some club seats include food and beverages.

- Larger, more comfortable seats
- Access to exclusive lounges and restaurants
- Amazing, unobstructed views
- Typically closer to the action than luxury suites
- Ability to purchase as many seats as needed
- Food and beverage included in price*
- Private entrance into the venue*
- Reserved parking*
- In-seat wait service

* Typical of most Club Seats but can vary based on venue

Venue	Single Game Club Seat Cost
NFL	\$250 - \$750
Arena	\$125 - \$350
MLB	\$125 - \$250



COURTSIDE / FIELD SEATS

Around since stadiums and arenas were built, courtside seats continue to be some of the most coveted tickets for games. Though they may not offer privacy, they do get you as close to the action as possible. Hear the players and coaches, feel the energy of the game, and enjoy an experience unlike any other within the venue. Courtside seats are located only feet from the court and all the star players, offer in-seat wait service, access to the venue's most prestigious clubs, and oftentimes include coat check, and complimentary food and drink options.

- Access to exclusive lounges and restaurants
- In-seat wait service and concierge service
- Closest view to the action
- Potential to interact with players
- Private entrance into the venue*
- Reserved Parking*

* Typical of most Courtside Seats but can vary based on venue

Venue	Single Game Courtside Seat Cost
NFL	\$170 - \$150,000
Arena	\$170 - \$150,000
MLB	\$170 - \$150,000

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PARTY DECKS

Equipped to entertain larger groups, party decks offer a tailgating experience before and during the game. Generally, party decks feature an exclusive menu, private wait staff, convenient restrooms, TVs, and open-air surroundings. Some decks feature table seating during the game and require a minimum purchase of seats.

- Indoor & outdoor seating
- Exclusive but not showy
- Large arena for events and parties
- Exclusive menu
- Food & beverages included*

* Typical of most Party Decks but can vary based on venue

Venue	Single Game Party Deck Ticket Cost
NFL	\$20 - \$75
Arena	\$20 - \$75
MLB	\$20 - \$75



ALL-INCLUSIVE PREMIUM CLUBS

All-Inclusive Premium Clubs offer everything wrapped up into one; food, beverages, parking, in-seat service, and access to exclusive restaurants and lounges. Introduced when venues started diversifying seat options, all-inclusive premium clubs provide the class and exclusivity of luxury suites with the authentic feel of regular venue seats.

- All-inclusive food & beverage*
- Access to exclusive lounges and restaurants
- Extra-wide seats
- In-seat service
- A plethora of viewing areas & options
- Private club-level restrooms
- Private entrance into the venue*
- Reserved parking*

* Typical of most All-Inclusive Clubs but can vary based on venue

Venue	Single Game All-Inclusive Club Ticket Cost
NFL	\$20 - \$75
Arena	\$20 - \$75
MLB	\$20 - \$75